

JEFF CLINCH ART DIRECTOR

EMPLOYMENT HISTORY

- 1984-1988 Holmes & Marchant
Junior Art Director
- 1988-1990 KLP
Middleweight Art Director
- 1990-1993 CPM
Senior Art Director
- 1993-1994 Purchasepoint
Senior Art Director
- 1994-2003 Saatchi and Saatchi
Senior Art Director
Brand Guardian – Proctor and Gamble
(Sunny Delight and Ariel)
- Awards for National Aids Trust and The Army
- 2003-2004 Freelance
Miles Calcraft Briginshaw Duffy,
Joshua, Tequila
- 2004-2006 Joshua
Senior Art Director
Brand Guardian – Help The Aged
Brand Guardian – BAT (Benson & Hedges)
- Awards won for BA London Eye and Help The Aged
- 2006 – Freelance
Tequila, Geronimo, Albion, TK Maxx, Grey

AWARDS

- MCCA GOLD x2
British Airways London Eye
48 Sheet/Cross Track
Best art direction
Best photography
- AFAP SILVER
Help the Aged
Best photography
- CANNES CYBER LION - GOLD
National Aids Trust
Best Online Banner Campaign
- DMA SILVER
Saatchi Recruitment House Ad
- D&AD shortlisted
Army – Direct Mail

PARTICULAR SKILLS

- Mac literate (Quark, Photoshop)
Visualiser, Illustrator, Painter,

MAIN ACCOUNTS WORKED ON

(Miscellany of TV, Poster, Press, Radio, DM, Online, 'Ambient')

COI (Army, Energy Savings Trust, Department of Work and Pensions, The Experience Corps), Cobra Beer, eBay, British Airways, Proctor & Gamble (Ariel, Flash, Sunny Delight, Oil of Olay, Pampers), Hewlett Packard, Canon, Camelot, Sony, Toyota, Monster.com, Telewest, Anchor Cream, British American Tobacco, Visa, Rayban, HMV Cereal Partners (Nestle), J&B Whisky, TK Maxx, Multiple Sclerosis Society, National Aids Trust, Help the Aged, Vision Express, Barclays, Cheltenham & Gloucester, Norwich & Peterborough Building Society, Persil, Standard Life, Seat, HSBC, Royal Horticultural Society, NatWest, Glaxo Smithkline, M&G Investments, Carbon Trust, AXA, Constellation Wines (Hardys, Kumala, Robert Mondavi), Morgan Stanley/Goldfish